

ABOUT US

SEC is committed to the success of our members and partners and to improving Switzerland's relations with the 17 countries in the Baltic States, Central Eastern and South Eastern Europe.

Our focus lies on business and trade, science and education, and society. To this end, we promote a powerful network of influential and committed individuals, companies and institutions in Switzerland and abroad and offer consultancy and project management services.



WHY US - THE FUTURE OF THE CEE REGION

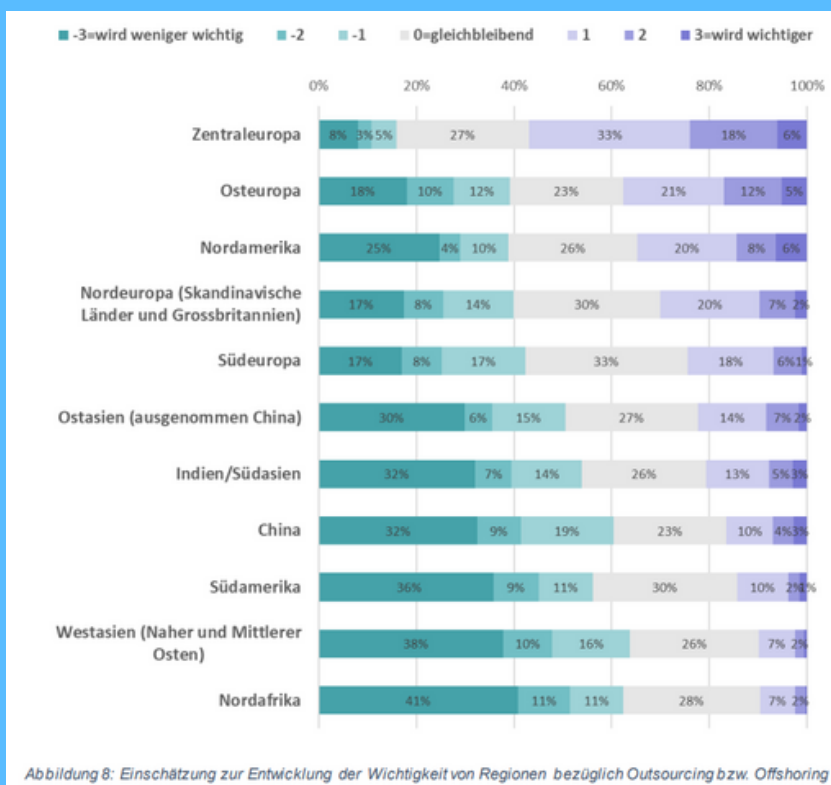


Abbildung 8: Einschätzung zur Entwicklung der Wichtigkeit von Regionen bezüglich Outsourcing bzw. Offshoring

NZZ KMU Barometer

"Die Aussichten von KMU auf lokalen Rahmenbedingungen und dem Wirtschaften mit dem Ausland sind verschlechtert. Die Zuverlässigkeit der Lieferketten und Verfügbarkeit von qualifiziertem Personal haben ständig zugenommen."

Swiss FDI in CEE

Swiss FDI Capital Stock investments in the CEE region have **increased by 403 %** from 2014 to 2020 (Source: SNB 2023)



WHY BECOME A MEMBER?

- Access the largest Swiss-CEE **community**
- **Promote** your products and services
- Enjoy the **support** of the SEC Team and **special offers** from other SEC members
- High quality in-person and online **events**
- **Access** to governments, decision makers and institutions
- Recieve **information** and **training** on a variety of topics



WHAT YOU RECIEVE

1. High-quality know-how and social events to learn and network
2. Distribution of relevant news and business opportunities
3. Support of Swiss companies to better export, invest or source in CEE
4. Support for CEE companies to better export or invest in Switzerland
5. Active supplier search for IT and Business Process Outsourcing in CEE
6. Access to decision makers in business, diplomacy and organizations
7. Mediation & Business Partner Search
8. Project management (e.g., events, trainings, delegation trips etc.)

OUR PARTNERS



Schweizerische Exportrisikoversicherung
Assurance suisse contre les risques à l'exportation
Assicurazione svizzera contro i rischi delle esportazioni
Swiss Export Risk Insurance

